

Hi Friends!

This year we'd like to make this Nationals catalog even more special a keepsake by inviting you to participate by placing ad in the catalog.

Dog advertising in show catalogs and show dog or hunting magazines is a well-established tradition –it can be a special way of taking your place in the record of HWA 33rd Nationals. If you're placing an ad even though you can't attend our event, we'll mail you a free copy of catalog with our thanks for your support.

Don't know how to do an ad? I'll be happy to put that ad together for you. Your ad could feature a favorite photo of your dog. Email me your favorite photo, or feel free to use any of the photos of your dog taken by our HWA photographers at our events. As for wording, you might have a "Best Wishes for a Successful Event" heading. Or perhaps a "Congratulations to all participants!" statement. Or just a "Happy 33rd Anniversary!" headline. Or you could place a memorial ad for a beloved Airedale. Or an ad for your kennel or business. Celebrate a new title, announce a litter, a planned breeding, or a stud dog. Do a "We love Airedales!" ad that celebrates your involvement with our breed.

If you'd like some help composing your ad, contact me at [hwainformation@gmail.com](mailto:hwainformation@gmail.com)

If you're adept at composing your own ad, you can send that as a .pdf to Pat Bell at [patmyers.bell@gmail.com](mailto:patmyers.bell@gmail.com) Ad size print area is 7.25" height x 4.25" wide.

Deadline for ad submission is August 13, 2018.

Cost for a one-page color ad in the catalog is \$50 per page (price includes photo). Payment is due when your ad is emailed in to Pat Bell. Payment can be a check made out to "Hunting Working Airedales, Inc." Mail to check to: John Noland, 3409 Portsmouth Drive, Hoover, AL 35226

or you may pay via [www.PayPal.com](http://www.PayPal.com) by using the Send Money button to [HWA2664@gmail.com](mailto:HWA2664@gmail.com)

HWA reserves the right to refuse any advertising considered offensive or inappropriate (for instance, an ad for PETA).

We're looking forward to seeing your ad in print!

Chris

PS. 2018 HWA Nationals Premium (entry and reservation forms) are on the [www.HuntingWorkingAiredales.com](http://www.HuntingWorkingAiredales.com) website Home page (right side bar area).